



# **2023-2024 Campaign**

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## **Donors & Sponsors**

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*A Restorative Ranch For Military Veterans & Second Chance Horses  
Located in Bastrop, Texas*



## Who We Are

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Restoration Ranch is a federally qualified 501c(3) non-profit that offers equine learning for veterans and their families. Our programs provide a safe and supportive environment to help veterans and their families.

Our specialized approach combines the therapeutic power of horsemanship with the healing power of community, creating a unique opportunity for veterans to experience self-discovery, connection and growth.

## What We Do

Programs & Services

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- Caregiver Program
- Horsemanship Program
- Veteran Equine Partnership Workshops
- Volunteer Program

## Why We Do It

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**Equine Assisted Learning** is an alternative approach that allows veterans to address their issues in a hands-on way, while working alongside other veterans who understand the military.

*The most commonly reported benefits of participating in equine learning programs include:*

- Reduction in stress
  - Improved family and work relationships
  - Enhanced sense of purpose and connection to community
  - Improved listening skills & ability to focus in the present moment
  - Improved situational awareness and self-regulation
  - Greater confidence & resilience in facing challenges
  - Enhanced sense of security and well-being
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# The Need



## The Impact of War on Post 9/11 Veterans is Still Emerging

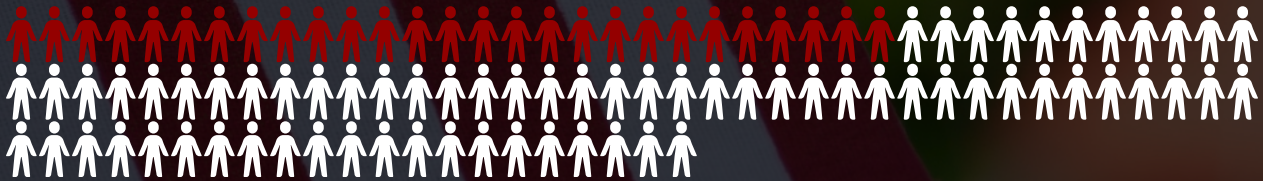
*At least 44% of Post 9/11 veterans report a heightened amount of transition stress when returning home from active duty including difficulty:*

- Adjusting to new routines and lifestyle
- Connecting with family and friends
- Relating to others who have not experienced life in the military
- Finding employment and making career changes

[pewresearch.org]

## Veteran Statistics

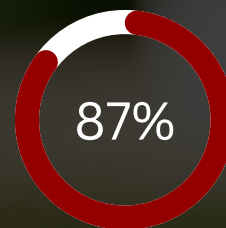
27 Out of Every 100 Veterans Suffer From PTS - (Deployed Post 9/11)



[ptsd.va.gov]

Roughly half (47%) of post-9/11 veterans say they had emotionally traumatic or distressing experiences related to their military service, compared with one-quarter of pre-9/11 veterans.

87% of Veterans Exposed to Potentially Traumatic Events



[pewresearch.org]

# The Vision for Growth

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## Expand Our Programs

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- Expand our current Veterans Equine Partnership Program (VEPP) to serve at least 400 veterans and their families per year.
- Facilitate regular peer-support workshops for military caregivers and veteran spouses to reach at least 50 participants per year.
- Continue to grow veteran family participation in equine learning sessions where horses serve as the facilitators for self-discovery and growth.
- Facilitate training for at least six veterans through more advanced horsemanship skill levels to serve as coaches, mentors, and peer support for new veteran families.



## Holistic Therapies

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- Engage with credentialed holistic health practitioners for both horses and humans to provide services at Restoration Ranch.
- Provide opportunities for restorative retreats and workshops to veteran families.
- Host educational events on a quarterly basis featuring various modalities of equine rehabilitation- BEMER, Masterson, Graston, Chiropractic, Osteopathic, Cranial Sacral, Hoof Care, etc.



## Veteran Community Center

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- Continue year-round programming facilitated by professional staff and volunteers.
- Collaborate with other veteran service organizations through joint workshops & representation at events.
- Expand business referral network to provide veterans with resources in social work, holistic health/wellness, recreation, equine and agricultural industries.



## Awareness and Outreach

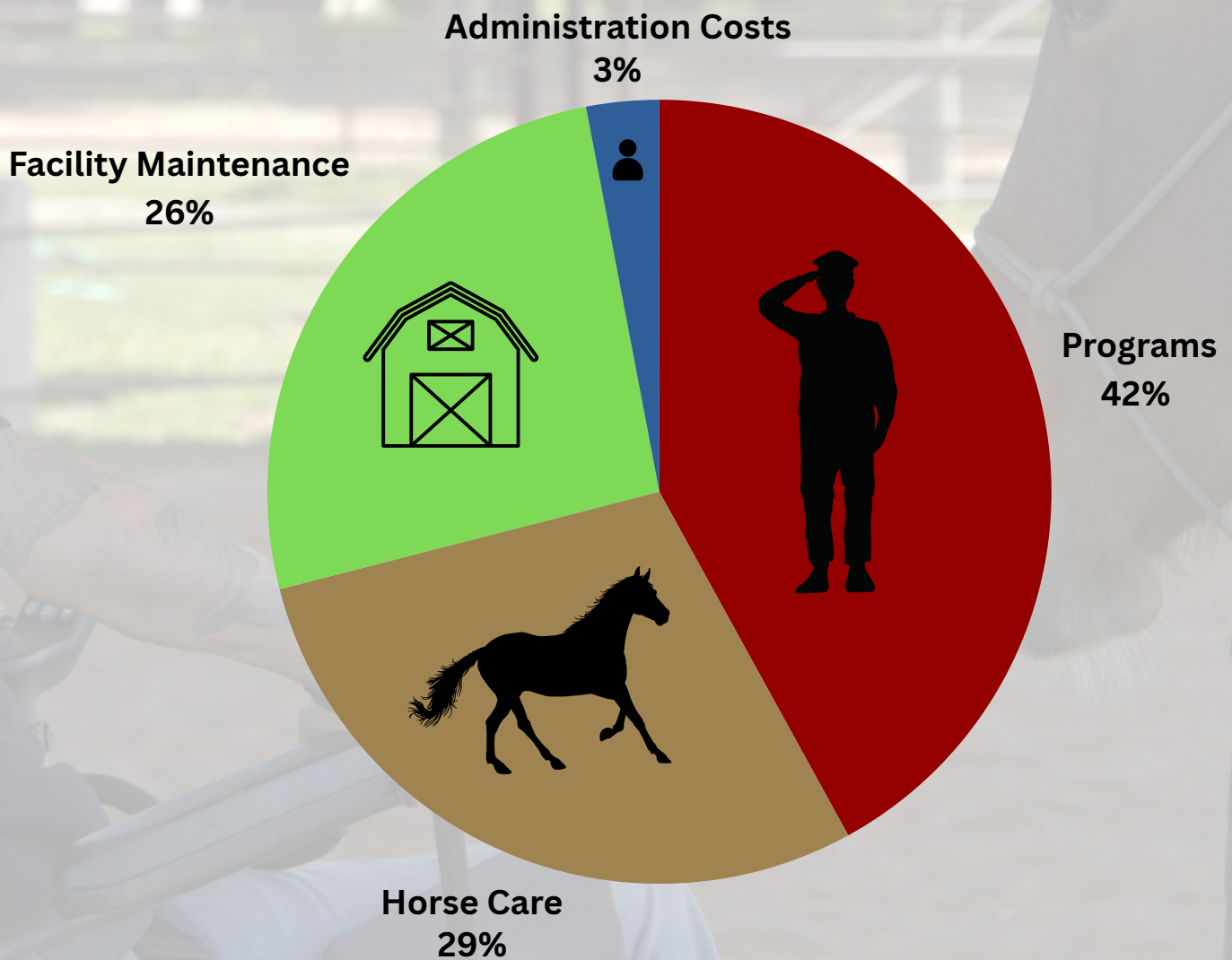
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- Expand volunteer team (both individuals and organizations) by offering meaningful opportunities to support the ranch, the horses and the veterans.
- Continue fundraising efforts - hosting two major fundraisers, regular open house events and participating in events hosted by others.
- Grow the Board of Directors and Advisors with talent and leaders from local and national equine and veteran entities.



# Maximizing Donor Dollars

Restoration Ranch relies on private donations from individuals, corporations and other grant giving organizations to continue offering our equine learning programs and community support services **free of charge** to military veterans and their families. Our Board of Directors serve on a volunteer basis to keep administrative costs low and maximize the donor dollars going directly to support the ranch. **97% of your donations go directly back to Restoration Ranch.**

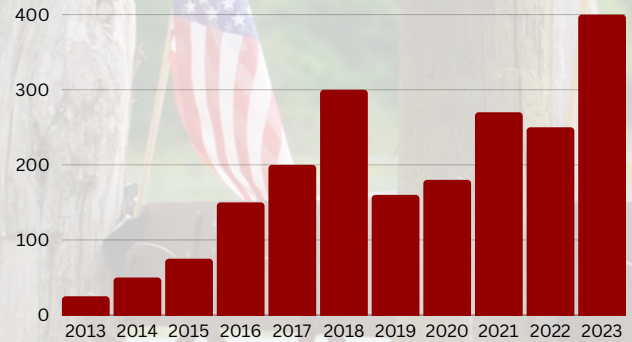
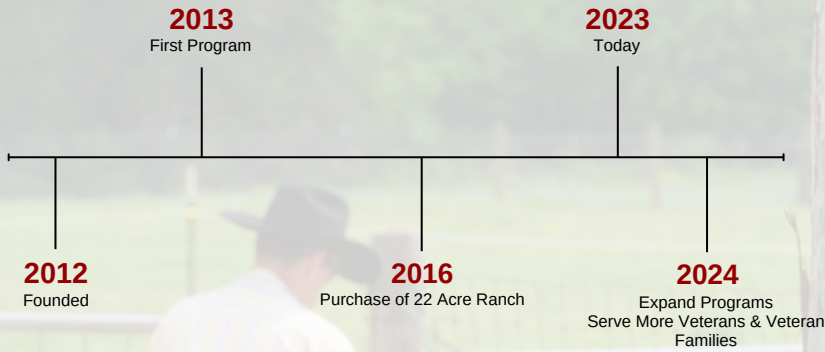


*[Based on 2022 Financials]*

# Our Impact

Restoration Ranch provides veteran families with an opportunity to learn from the horses, build connections within the local community, contribute to service-oriented projects and generally enjoy a safe-haven for personal growth and fulfillment through our experiential learning programs.

## Our History & Veteran Families Served



## Statistics



### 2,000+ Veterans And Families Helped

We have served over 2,000 veterans and their family members since our veterans programs began in 2013.



### 100's of Volunteers

Our volunteer corps has grown to over a hundred people and continues to grow every year.



### <10 Employees

We have less than 10 employees to facilitate our equine learning programs, and provide horse care, ranch maintenance and administrative work.



### 3,000+ Volunteer Hours Annually

We log over 3,000 volunteer hours annually through regular weekly volunteer duties, event coordination and corporate work days.

# Testimonials

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*"Without the Ranch, I don't think I would be here today."*

**Duane Brayman**

Air Force



*"I was used to barking orders...my relationship with my family has improved so much...[The Ranch] has given me a newfound appreciation for life."*

**Stewart Baker**

Marine Corps



*"Coming to Restoration Ranch has brought my stress level down and made me see a different perspective on life, and learn how to relax. . . I enjoy my time out here, I like what they're doing and I encourage other vets to jump on board come out here and take a chance on it."*

**Derrick Brown**

Marine Corps



*"When I got here I didn't know anybody, let alone anybody with horses. Being able to work with horses is something that really helped me deal with everything I had going on..and helped me find that inner peace again"*

**Richard Carson**

Army

# Veterans Caring for the Horses & Land Veterans Caring For the Community Veterans Caring for Each Other

## Sponsorships & Donations

### Diamond Sponsors

**\$5,000.00**

- Logo on Restoration Ranch Home Page • Thank You Post on Social Media • Logo Featured on Footer of Every Email Newsletters (2-4 a Month) • Individual Banner at the Ranch • Logo Featured at Every RR Event for (1) Year • Restoration Ranch Merchandise Package • (2) Free Tickets to Every RR Event • \$200 Worth of Raffle Tickets at Following Event

### Platinum Sponsors

**\$2,500.00**

- Logo on Restoration Ranch Website • Thank You Post on Social Media • Logo Featured on Footer of Every Email Newsletter • Shared Banner at the Ranch • Logo Featured at Every Event for (1) Year • Restoration Ranch Merchandise • (2) Free Tickets to Every RR Event

### Premium Donor

**\$750.00 - \$2,500.00**

- Logo on Restoration Ranch Website (Sponsor Page) • Restoration Ranch Merchandise • (2) Free Tickets to Following Restoration Ranch Event • Thank You Post on Social Media

### Premier Donor

**\$250.00 - \$750.00**

- Logo on Restoration Ranch Website (Sponsor Page) • Restoration Ranch Merchandise • (2) Free Tickets to Following Restoration Ranch Event • Thank You Post on Social Media

### Gift of Any Amount or Frequency

Gifts of any dollar amount or frequency are recognized on our website's gift board with a link to your company's website.

### Experience Sponsorships Available

Donate an experience to become a member at Restoration Ranch. Membership will reflect value of experience.



**Media / Gifting &  
Sponsorship Contact**

*(Scan QR Code)*



restorationranch.org | facebook.com/veterans-4equinetherapy  
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